



YOUTH EMPLOYMENT SKILLS

2026

JOBS. SKILLS. CONFIDENCE.
YOUR NEXT STEP STARTS HERE



City of
Stoke-on-Trent

POWERED BY
**LEVELLING
UP**



Funded by
UK Government

Welcome to YES

YES empowers young people aged 16-24 in Stoke-on-Trent to grow, thrive and succeed by connecting education, employment, and development opportunities

Say YES!

YES TO SUCCESS

YES TO OPPORTUNITY

YES I CAN

**We're building
a city that says
YES to its
young people**



YESStokeOnTrent



yes.stoke



yes_stoke



www.yes-stoke.org.uk





WE ARE A TEAM

YES is delivered through a partnership of organisations across Stoke-on-Trent, all working together to support young people aged 16–24

Together, we create opportunities that help young people move forward with confidence.

LANDAU



Helping young people move forward with confidence

Landau works directly with young people across Stoke-on-Trent, providing one-to-one support to help overcome barriers and build confidence. Their focus is on giving you the tools, guidance, and belief you need to take steps towards education, training, or employment



THE INSPIRATIONAL LEARNING GROUP



Turning learning into real-world opportunities



The Inspirational Learning Group provides training and employability support for young people, helping them gain the knowledge, skills, and experience needed to move into work. They focus on preparing young people for the realities of the working world

YMCA NORTH STAFFORDSHIRE



Building confidence, skills, and independence



YMCA North

Staffordshire supports young people to grow in confidence and develop the skills they need for independent, successful lives.

Through activities, wellbeing support, and social action, they create opportunities to learn, connect, and thrive

YOUTH OFFENDING SERVICE



Providing support when it's needed most



Youth Offending Services work with young people who may need extra support to stay on track. They help build confidence, prepare for work or education, and offer guidance through challenging situations - making sure no one is left behind

YES-TERDAY'S ACHIEVEMENTS TOMORROW'S SUCCESSES

Every win builds momentum

Since 2024 we've supported young people to grow in confidence, learn new skills and take massive steps toward their future.

These achievements are the foundation for everything we're building

We have already

- Worked with over 540 people
- Delivered over 140 new licenses and qualifications
- Helped over 270 people grow their digital and life skills
- Created over 300 brand new

CVs





SUCCESS STORIES

Over the last few years we are proud to say we have helped over 500 people say “YES” to success!

Look at just some of their amazing accomplishments!

- Managing a local store
- Pursuing further education
- Speaking to the Chambers of Commerce
- Representing the youth of Stoke-on-Trent at the centenary Youth Day celebrations
- Started brand new apprenticeships
- Led brand new initiatives to help local businesses support care leavers into employment





CHARLIE'S STORY

Charlie has recently reached an exciting milestone, completing his first six months in

employment at Screwfix. While finding a job was challenging, the support he received through YES made a real difference. From improving his CV to preparing for interviews and helping him get to work in those early weeks, the team were there every step of the way. Now settled into his role, Charlie is enjoying the variety of the job and looking forward to progressing further.



GEORGIA'S JOURNEY

Georgia has been building her confidence and experience through opportunities with YES, including volunteering at Tales in the Park alongside the National Literacy Trust.

Supporting with event sign-ups, engaging with attendees, and helping behind the scenes, she has developed her communication skills and confidence in working with others.

Through her journey, Georgia has grown both personally and professionally, gaining the confidence to speak to new people and be part of a team. With a passion for storytelling and creativity, she is now looking ahead to studying journalism at university, with ambitions to one day lead her own interviews



FALLON IN FOCUS

Fallon came to YES with a clear goal - to become a beautician. With support from the team, she explored training options and was connected with Foundations Beauty Academy, where she enrolled on a Level 3 Makeup Artistry course. To help her get started, YES provided the equipment she needed for her learning. Fallon has embraced the opportunity and continues to do brilliantly on her course, taking confident steps towards her future career.



FROM VOLUNTEER TO CAREER



Everyone's employment journey is different. Harriet began her story at YMCA North Staffordshire as a volunteer, shadowing staff and supporting with admin while learning more about the organisation. Wanting to make a difference, she quickly became involved in delivering sessions with the activities team, building both her confidence and experience over time. After a year of volunteering, Harriet

successfully applied for a role within the team and has since progressed to become Youth Engagement Officer, where she now coordinates programmes for young people. Her journey highlights how volunteering can open doors, build confidence, and lead to meaningful career opportunities.



**Ready to take
your next step?**

Start your journey with YES today
www.yes-stoke.org.uk



Say YES to the future

We've partnered with young people throughout the city to deliver lots of exciting activities like animation workshops, first aid and CSCS training, a guided tour of the bet365 stadium and so much more!

Let's build your future together